

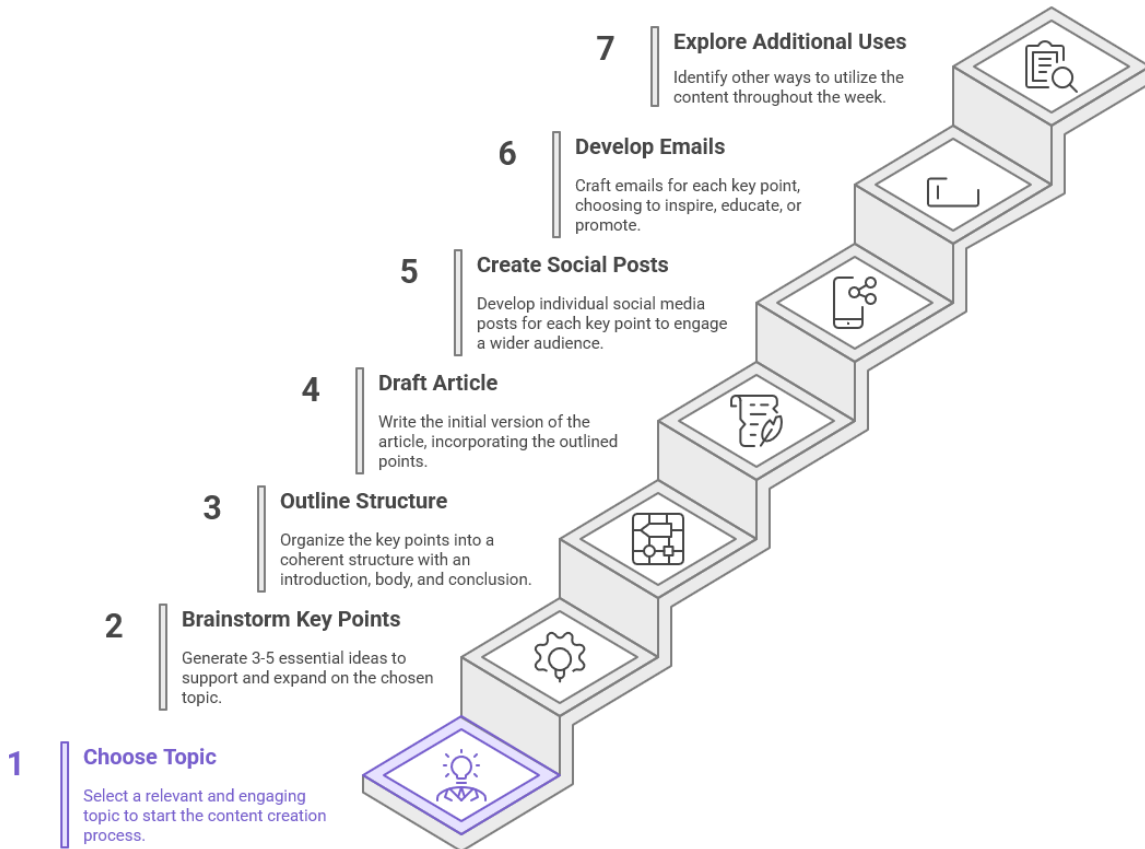


Marketing Made Doable™

HOW SOLO COACHES CAN EASILY CREATE WEEKLY MARKETING TO GET MORE CLIENTS, KEEP THEIR SANITY, AND SHOW UP CONSISTENTLY.

Michelle Sera
Coaching Business Growth Specialist

Your Checklist



Quick-Start Checklist (Doable Steps):

- Choose a topic
- Brainstorm on 3-5 key points (with or without AI)
- Outline: Intro, 3-5 key points, wrap up, CTA
- Write article draft
- Take each key point and turn into a social post
- Take each key point and turn into an email (choose email type: Inspire, Educate, Promote)
- How else can you use this content this week?
- Plug into your marketing calendar
- Go binge your fave show, have coffee with a friend, or let me know how it's going.